

T R A V E L

Remix

by **contiki**



SAVE UP TO 30%* ON TRIPS WORLDWIDE!

Without travel and music your summer would b flat. Pause your day-to-day and press play on your summer travel plans.

TRIPS ON SALE

EUROPEAN DISCOVERY
13 DAYS | \$2276*

MEDITERRANEAN HIGHLIGHTS
START MADRID | 13 DAYS | \$2359*

THAI ISLAND HOPPER EAST
9 DAYS | \$879*

CANOPIES & CABANAS
7 DAYS | \$1444*

GREEK WEEK
9 DAYS | \$1379*

ASIAN ADVENTURE
16 DAYS | \$2550*

**HURRY – LIMITED SPACE!
SPEAK TO YOUR TRAVEL AGENT TO BOOK.**

*Terms and conditions: Last minute deals are subject to availability and can be withdrawn at any time. Pricing does not include international airfare. Apply to new bookings only. These discounts are combinable with book with friends, frequent traveller and multiple trip brochure discounts. Not combinable with Early Payment Discounts and other national promotions. Pricing is in Canadian dollars. Full payment is due at time of booking. Advertised pricing includes food fund costs and internal airfare. Advertised pricing apply to these trips and dates: 29-May-2017 & 13-Jun-2017, European Discovery: 02-Jun-2017, Mediterranean Highlights 08-Jul-2017, Thai Island Hopper East: 10-May-2017, 17-May-2017, 24-May, 2017, Asian Adventure: 13-Jun-2017, 20-Jun-2017 & 1-Jul-2017, Canopies & Cabanas: 1-Jul-2017. Greek Week is based on multi share rooming.

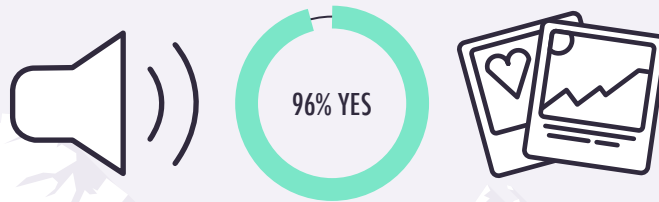
TRAVEL REMIX

RECENT SURVEY DATA SHOWS THAT THERE IS A DIRECT INFLUENCE OF MUSIC WITH MILLENNIALS BEFORE, DURING AND AFTER THEIR TRAVEL EXPERIENCES.



60%

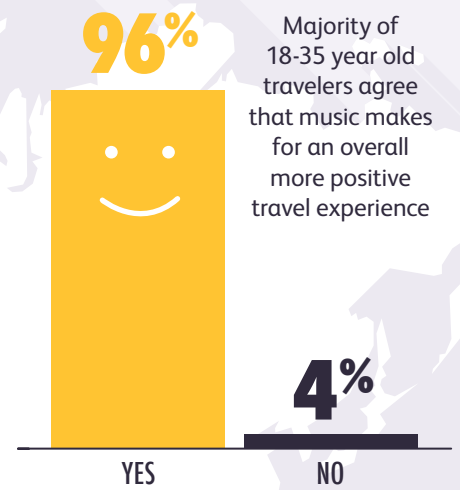
Over half of millennials feel inspired to book a trip after hearing a song that reminds them of a past travel experience



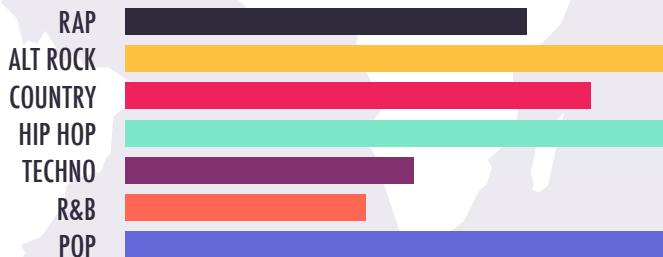
An overwhelming majority of millennials agree that listening to certain songs evoke a positive travel memory



Top artists to listen to while traveling according to 18-35 year olds



Majority of 18-35 year old travelers agree that music makes for an overall more positive travel experience



Pop is the leading genre of music millennials listen to while traveling followed by Hip Hop, Alternative Rock and Country



68% of millennials have made a specific playlist for a trip they were taking



Music evokes a feeling of nostalgia with nearly half of young travelers indicating they will replay a song 1-3 times per week to reminisce on good times and memories



60% of 18-35 year olds always listen to music when they travel

*Young travelers – 18-35 year olds